

# Leadership at the Edge Iceland

In the footsteps of Dixie Dansercoer



4.Oct-8.Oct 2026

In collaboration with



Destination



## Embark on an Unforgettable Entrepreneurial Adventure in Iceland

### Engage with Like-Minded Peers

### Harness setbacks as stepping stones for growth

Navigating Iceland's nature mirrors the challenges of any entrepreneurial journey. Its unpredictable conditions foster ample opportunities for reflection, adaptation and learning.

Undertake this unique journey with a small, selected group (maximum 16 participants) of innovative movers & shakers.

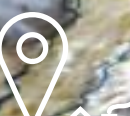
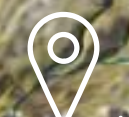
**THIS IS NOT JUST AN ADVENTURE, IT'S A JOURNEY.**



NORTH AMERICAN PLATE

EURASIAN PLATE

MID-ATLANTIC RIDGE



30 mi.

30 mi.

# 4.Oct – Arrival in Iceland

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# Departure from Zaventem airport

12h00: Meet with Laurent Jacquet & Julie Brown at Starbucks in the departure hall, collect flight ticket and departure note

13h55: Departure from Zaventem airport with direct flight FI555 to Keflavik International Airport

15h15: Arrival, luggage recuperation & meet & greet with your guide Hinrik after customs.

16h00: Drive towards Hella for our first overnight's stay at hotel Ranga (145 km / 2h)



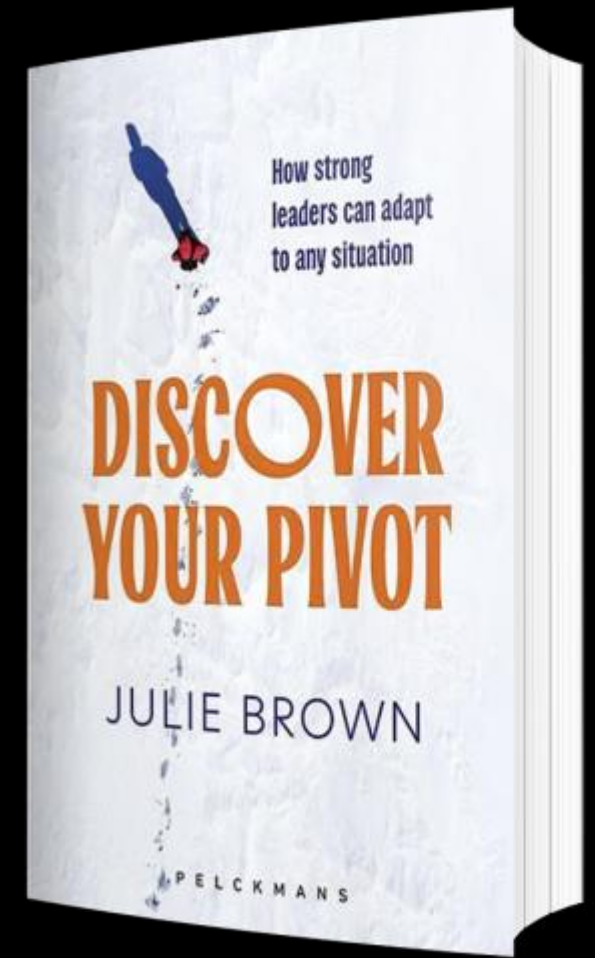
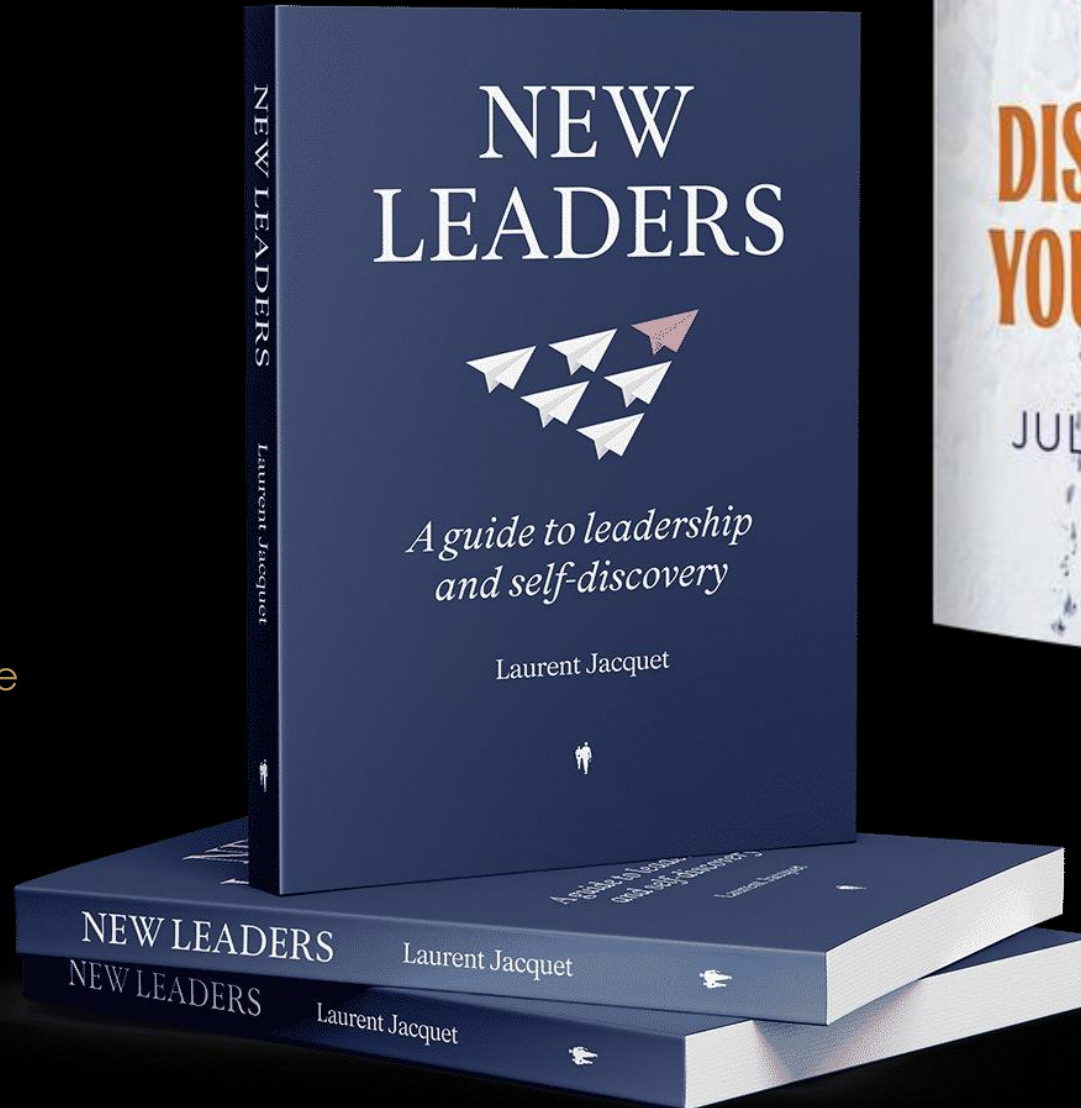
# First round table dinner at Hótel Rangá

Connect with a diverse group of peers and embrace the unexpected as you navigate through this Adventure.

Listen to Julie's & Laurent's introduction and discover new perspectives, expand your skillset, and redefine your approach to business.

Through his latest book "New Leaders: A Guide to Leadership and Self-Discovery", Laurent focuses on helping managers transition into leaders who can navigate the complexities of the modern world without losing their sense of self. In his book, Laurent Jacquet argues that the "old" models of leadership, often based on hierarchy and purely technical skill, are no longer sufficient.

Through her latest book "Discover your pivot", Julie aims to help you understand how to navigate abrupt change while staying anchored in your core purpose.



# Staying at: Hótel Rangá

A luxury countryside hotel in Southern Iceland. It offers all the facilities and services of a modern resort. Located between the towns of Hella and Hvolsvöllur, it lies just off the main road right in middle of South Iceland's panoramic scenery.

The resort is built in log-cabin style and has through the years acquired an excellent reputation for its gourmet food, accommodation and service. It is the first Icelandic hotel to become a member of the prestigious international hotel chain Great Hotels of the World.

Hótel Rangá is a favorite hotel amongst Icelanders both in winter and summer and is really well located for adventure tours and various attractions, including Eyjafjallajökull, the Golden Circle and the Glacier Lagoon (Jökulsárlón).



# 5.Oct – Þórsmörk Glacier Valley & the Southshore

# Self-drive Land Rover Super Defender

Now it's time to test your driving skills!

The Land Rover Super Defender is built especially for Icelandic conditions. With 38" tires, the Land Rover Super Defender is an unstoppable 4x4 machine that can traverse any kind of terrain. The large tires, onboard air compressor, auxiliary headlamps, along with the snorkel and the inbuilt VHF radio, allow this vehicle to be driven in otherwise impassable conditions.

By deflating the tires, the Land Rover Super Defender has more grip and flotation, which enables this vehicle to be driven on top of deep snow. The modification to big tires adds stability, as the width of the vehicle increases more than the height from the road, thus making the center of gravity proportionately lower than that of the original vehicle.



# Pórsmörk Glacier Valley

After having explored Sólheimajökull you will drive towards the majestic Pórsmörk Glacier Valley.

Shaped by glaciers, this extraordinary valley is at the beginning of Iceland's interior, surrounded by 3 glaciers; Tindfjallajökull, Eyjafjallajökull & Mýrdalsjökull.

Driving into the glacier valley you will visit the beautiful waterfalls Seljalandsfoss and Gjúfrabúi.

Seljalandsfoss is a striking waterfall which you can walk behind and enjoy from a different angle.

Gjúfrabúi waterfall, which is 40 m tall, is very interesting and unique as it is partially masked by its own canyon.

You will end your day by enjoying a delicious BBQ dinner in this beautiful landscape before going on a nice hike with your guide or going on a thrilling ATV Tour driving out of Pórsmörk.



# BBQ dinner in Þórsmörk and staying Staying at Básar Hut

When in Thorsmork, a delicious BBQ dinner will be awaiting you.

After dinner, go and chase the Northern Lights with Hinrik, photographer and Iceland guide...

The Básar hut, tucked in between the mountains in Þórsmörk valley, where you will be sleeping this evening, is the ideal location with no light pollution, to spot the Northern Lights.

The hut has running water and showers.



# 6.Oct - Landmannalaugar

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# Landmannalaugar

Now it's time for another highland adventure...

First we head out of Þórsmörk and soon our next adventure begins. We pass by the mountain Einhyrningur or "Unique horn" before we arrive at the spectacular canyon Markafjótsgljúfur and head towards the mountain Einhyrningur.

Continuation towards the beautiful Landmannalaugar. It is located at the edge of Laugahraun lava field which was formed in an eruption around the year 1477. It is known for its natural geothermal hot springs and surrounding multicolored landscape.

Upon arrival you can enjoy a hike or a nice bath in the natural pool before having a delicious dinner at your hut.



# Staying at Landmannalaugar Hut

Your hut is located about 600 metres above sea level at the edge of the lava field Laugahraun on a few hot springs, which create excellent bathing conditions in a natural brook.

The dwelling hut is two storeys high and offers sleeping bag accommodations for you and your fellow entrepreneurs.

The ground floor comprises a spacey entry, a large sleeping hall, a kitchen and a storage room.

Upstairs are three large sleeping rooms and one small. The house is heated the whole year round and gas is used for cooking. All necessary appliances are in the kitchen.

Outside is a large house with WC and showers.



# 7.Oct – Landmannalaugar, Hekla & Þhingvellir

# From Landmannalaugar to Þingvellir Area

Today you will be exploring the interior of Iceland even further with your jeeps.

Get ready for a breathtaking drive traversing the diverse landscapes of Iceland, from the vibrant rhyolite mountains of Landmannalaugar to the historic rift valley of Þingvellir.

Pass by the Hekla volcano, one of Iceland's most active volcanoes. Explore the vast Þjórsárdalur Valley, home to ancient Viking ruins and stunning waterfalls.



# Exclusive farewell dinner at Adventure Hotel

Imagine an unforgettable evening, where culinary artistry meets breathtaking sceneries.

Immerse yourself in Iceland's raw beauty, on the edge of Þingvellir National Park, in a landscape of lichen and long-dormant lava fields.

ION Adventure Hotel, built largely from reclaimed and renewable materials, heated geothermically, has the otherworldly landscapes angle covered.

Enjoy, together with your peers and Julie your farewell dinner & overnight in luxury & style!



# Sævar „the star“ Bragason

Sævar Helgi Bragason, "Star - Sævar" as he is nicknamed here in Iceland, was born in Reykjavik 17<sup>th</sup> of April 1984. After college he graduated with a B.Sc. Degree in geology from the University of Iceland. Sævar has worked in science communication at the University of Iceland, he has taught astrophysics in secondary school, the University for younger adults etc. Sævar is a frequent guest in the media when it comes to discussing science and, in the spring of 2019, Sævar was a host in a very popular Icelandic TV show about environmental issues. Sævar has received numerous awards for his work and has in recent years issued books about the space.

During your farewell dinner Sævar will talk about the space, the stars and the different star signs as well as the Northern lights of course, which hopefully you were able to chase during this unique adventure!



# 8.Oct – Departure

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07h00: Early morning breakfast & transfer to Keflavik International Airport.

11h05: Departure flight with SK4788 with stopover in Oslo towards Brussels (18h20 back home).

Your Iceland  
adventure is  
over – for  
now...



# Terms & Conditions

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# Travel dates

4 October – 8 October 2026

## Rate

The price for this five days adventure costs 6.900 euros per person. This price is determined on the basis of 16 registrations. If this number is not reached, the Organizing Committee reserves the right to cancel the trip or recalculate the cost per person.

## Included

- Flight from Brussels to Keflavik with Icelandair (20 kg checked-in luggage & 8 kg hand luggage included)
- Flight from Keflavik to Brussels with Scandinavian Airlines via Oslo (20 kg checked-in luggage & 8 kg hand luggage included)
- All meals (breakfast, lunch, dinner) including non-alcoholic drinks throughout the journey
- Hotel overnight based on a single room at hotel Rangá (4 October)
- Overnight based on sharing accommodation at Básar Hut (5 October)
- Overnight based on sharing accommodation at Landmannalaugar Hut (6 October)
- Hotel overnight based on a single room at hotel Ion Adventure (7 October)
- Full assistance and guidance by professional mountain guides
- Inspirational talks by Julie Brown, founding partner of Polar Experience and Laurent Jacquet, Partner at TPC Leadership
- Self-drive LandRover Defender Jeeps (including insurance, fuel)
- Hiking gear, sleeping bags, ...

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# Practical information

A valid identity card or passport is sufficient for Iceland. It must still be valid for six months after your return.

## Travel and cancellation insurance

It is advisable to subscribe a cancellation insurance before registration.  
The travel agency provides travel assistance insurance during the adventure.

## Payment and cancellation conditions

A first non-refundable downpayment of 50% (3.450 euros per person) is requested after acceptance of your participation to confirm your registration, to be wired to the account of our travel agency Destination Unlimited BV: BE70 0689 0342 8725 (BIC: GKCCBEBB).

A final invoice for the remaining 50% will be sent 3 months prior to departure.

If you cancel your registration prior to 27 June 2026, a cancellation fee of 50% will be charged.

As of 28 June 2026, a cancellation fee of 100% will be charged.

This adventure can be invoiced to your company with the following description:

*Learning Expedition for Entrepreneurs - Propel entrepreneurial endeavors forward*

## The Organizing Committee

Laurent Jacquet - Mentor

Julie Brown - Polar Experience

Ellen Van den Branden - Destination

Hinrik Bjarnason - Essence of Iceland

Kristín Harðardóttir - Essence of Iceland

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